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**THE KOHLER® STORE SET TO OPEN IN BURR RIDGE**

*Combination retail location and top-rated spa provides customers with unrivaled water experience*

**CHICAGO** – September 28, 2007 – Kohler Co. today announces plans to open its third retail location in the Chicago market, located in Burr Ridge, Ill., inside the Burr Ridge Village Center. The store, which will be adjoined by a Kohler Waters Spa, is slated to open in November. The spa is set to open in early 2008.

Kohler Co., a global leader in kitchen and bath design and technology, is opening the store to offer consumers a truly unique shopping experience. More than just a retail location, The KOHLER® Store offers customers the opportunity to work with Kohler associates trained in kitchen and bath design and product knowledge. At the location in Burr Ridge, customers will also benefit from a new twist in that they can “test-drive” many of the products they are purchasing at the adjacent Kohler Waters Spa. In doing so, they can fully realize function, experience and design.

“The KOHLER Store provides the ideal environment for people to envision, and then explore dream products for their kitchens and baths,” said Michelle Kowalski, marketing manager, The KOHLER Store. “The success of our first The KOHLER Store in Chicago’s Merchandise Mart is driving significant demand throughout the greater metropolitan area.”



Specific to the Burr Ridge location, Kohler is opening one of its award-winning and highly acclaimed Kohler Waters Spa adjacent to its store – one of only two Kohler-owned spas located in the United States.

“When you combine The KOHLER Store with one of our top-rated Kohler Waters Spas, customers can truly appreciate the gracious living experience that is KOHLER,” said Kowalski.

Along with the anchor store in the southeast corner of LuxeHome at the Merchandise Mart in Chicago, Kohler now has two suburban locations in the Chicagoland area – the other at the Abt Design Center in Glenview, Ill. The two newest stores really allow customers to literally “feel at home” while they shop for kitchen and bath products. A smaller, boutique-style, store in a convenient village center is where most consumers regularly shop and eat, and won’t feel intimidated to walk in and see what’s new, added Kowalski.



Artist Rendering

For more information about The KOHLER Store, individuals may visit the Web site at [TheKohlerStore.com](http://TheKohlerStore.com). To learn more about any of the company’s products, individuals may access the KOHLER Co. Web site at [KOHLER.com](http://KOHLER.com) or call toll-free at 1-800-4-KOHLER.

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